

AT A GLANCE:

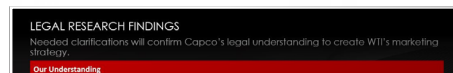
Project Name: Wildlife Trust of India

Project Dates: January – April 2021

Hours Contributed: 400 hours

Impact: Built a strategic marketing and fundraising plan to grow WTI's financial corpus and strengthen its growth and operational stability

Volunteer Team:



YOUR RUPEE'S
IMPACT



WHY CORPUS?



CLIENT TESTIMONIAL:

“ This was a most fruitful engagement that resulted in this comprehensive deliverable, thanks to your dedication and commitment. We can't wait to implement all your recommendations, with the donation microsite enhancements being our priority. Thank you all!

- Rupa Chaudhary, WTI Lead ”

VOLUNTEER TESTIMONIALS:

“ Bankers Without Borders has offered me a new perspective on how I could leverage my professional skillset to help an incredible macro-environmental cause. Working with WTI was exciting, inventive, and informative. I truly couldn't be more grateful for the opportunity.

- Spencer Feuer, Capco Volunteer ”

“ This project opened my eyes to new and exciting consulting work, different than my day- to- day client experiences. The client was always so appreciative of every analysis and insight we delivered; it was an honor to represent Capco here through Bankers Without Borders.

- Elizabeth Dunigan, Capco Volunteer ”

WHO IS WTI?

Wildlife Trust of India (WTI) is a leading Indian nature conservation organization committed to the service of nature. Its mission is to conserve wildlife and its habitat, and to work for the welfare of individual wild animals, in partnership with communities and governments. WTI's team of 150 dedicated professionals work towards achieving its vision of a secure natural heritage of India, in six priority landscapes, knit holistically together by nine key strategies, namely Wild Aid, Wild Rescue, Species Recovery, Protected Area Recovery, Conflict Mitigation, Enforcement & Law, Wildlands, Natural Heritage Campaigns and Right of Passage.

WHY SUPPORT THEIR CORPUS FUND?

Conservation Action Corpus fund donations are **critical** to the continued support of WTI's conservation efforts.

The unrestricted donations help facilitate the payment of **administrative expenses**.

Financial contributions to Conservation Action Corpus fund help **maintain the existence of WTI's** work to help **protect the welfare of individual animals and their habitat**.

CAPCO